



Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

DATE: 10-26-2012 PAGE: 1 of 4

CROSSROADS MEDIA - 3739
ATTN: STEPHANIE MARONEY
66 CANAL CENTER PLAZA
SUITE 555
ALEXANDRIA VA 22314

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand		Product Code		Station/Market			
				AMERICANS FOR JOB SECURITY	AMERICANS FOR JOB SECURITY		POLITICALS		WPVI - PHILADELPHIA			
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title		
Line	Start Date	End Date	Time Period		Description	RC	Duration	M T W T F S S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 13 P : 141 E : 1304									
1	10-29-2012	11-02-2012	05:00AM - 06:00AM		MORNING NEWS 5A MO-FR (6948)	10	30	1 1 1	3	1,600	3	4,800.00
2	10-30-2012	11-01-2012	06:00AM - 07:00AM		MORNING NEWS 6A MO-FR (6949)	10	30	1 1	2	2,500	2	5,000.00
3	11-05-2012	11-05-2012	06:00AM - 07:00AM		MORNING NEWS 6A MO-FR (6949)	10	30	1	1	2,500	1	2,500.00
4	10-29-2012	11-02-2012	07:00AM - 09:00AM		MORNING NEWS GMA 7A MO-FR (6910)	10	30	1 1 1 1 1	5	2,500	5	12,500.00
5	11-05-2012	11-05-2012	07:00AM - 09:00AM		MORNING NEWS GMA 7A MO-FR (6910)	10	30	1	1	2,500	1	2,500.00
6	10-29-2012	11-02-2012	09:00AM - 10:00AM		DAYTIME 9-10A WEEKDAY (6912)	10	30	1 1 1 1 1	5	1,500	5	7,500.00
7	11-05-2012	11-05-2012	09:00AM - 10:00AM		DAYTIME 9-10A WEEKDAY (6912)	10	30	1	1	1,500	1	1,500.00
8	10-30-2012	11-01-2012	10:00AM - 11:00AM		DAYTIME 10-11A WEEKDAY (6913)	10	30	1 1	2	1,300	2	2,600.00
9	11-05-2012	11-05-2012	10:00AM - 11:00AM		DAYTIME 10-11A WEEKDAY (6913)	10	30	1	1	1,300	1	1,300.00
10	10-30-2012	11-01-2012	11:00AM - 12:00PM		DAYTIME 11A-12P MO-FR (6914)	10	30	1 1	2	2,000	2	4,000.00
11	11-05-2012	11-05-2012	11:00AM - 12:00PM		DAYTIME 11A-12P MO-FR (6914)	10	30	1	1	2,000	1	2,000.00
12	10-29-2012	11-02-2012	12:00PM - 12:30PM		DAYTIME NOON NEWS WEEKDAY (6950)	10	30	1 1 1 1 1	5	2,200	5	11,000.00
13	11-05-2012	11-05-2012	12:00PM - 12:30PM		DAYTIME NOON NEWS WEEKDAY (6950)	10	30	1	1	2,200	1	2,200.00
14	10-29-2012	11-02-2012	12:30PM - 01:00PM		DAYTIME 1230-1P WEEKDAY (6951)	10	30	1 1 1	3	1,800	3	5,400.00
15	10-29-2012	11-01-2012	01:00PM - 03:00PM		DAYTIME 1-4P WEEKDAY (6952)	10	30	1 1 1	3	1,500	3	4,500.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M>New Makegood Activity, CM=Combined Makegood



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				AMERICANS FOR JOB SECURITY	AMERICANS FOR JOB SECURITY	POLITICALS						WPVI - PHILADELPHIA							
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing				Package							
				247430	A. CLIFFORD	10-27-2012	11-05-2012	M (Broadcast Month, Cycle 1)				N							
Line	Start Date	End Date	Time Period				Description	RC	Duration	M	T	W	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 13 P : 141 E : 1304																
16	11-05-2012	11-05-2012	01:00PM - 03:00PM				DAYTIME 1-4P WEEKDAY (6952)	10	30	1						1	1,500	1	1,500.00
17	10-29-2012	11-02-2012	03:00PM - 04:00PM				DAYTIME 3-4P MO-FR (7997)	10	30	1	1	1	1			3	1,500	3	4,500.00
18	10-29-2012	11-02-2012	04:00PM - 05:00PM				EARLY NEWS 4P MO-FR (7239)	10	30	1	1	1	1	1		5	1,500	5	7,500.00
19	11-05-2012	11-05-2012	04:00PM - 05:00PM				EARLY NEWS 4P MO-FR (7239)	10	30	1						1	1,500	1	1,500.00
20	10-29-2012	11-02-2012	05:00PM - 06:00PM				EARLY NEWS 5P MO-FR (6988)	10	30	1	1	1	1	1		5	2,500	5	12,500.00
21	11-05-2012	11-05-2012	05:00PM - 06:00PM				EARLY NEWS 5P MO-FR (6988)	10	30	1						1	2,500	1	2,500.00
22	10-30-2012	11-01-2012	06:00PM - 06:30PM				EARLY NEWS 6P MO-FR (6989)	10	30		1		1			2	4,000	2	8,000.00
23	11-05-2012	11-05-2012	06:00PM - 06:30PM				EARLY NEWS 6P MO-FR (6989)	10	30	1						1	4,000	1	4,000.00
24	10-29-2012	11-02-2012	06:30PM - 07:00PM				EARLY NEWS ABC WORLD NEWS 630-7P MO-FR	10	30	1	1	1	1			3	5,000	3	15,000.00
25	10-29-2012	11-02-2012	07:00PM - 07:30PM				ACCESS MO-FR JEOPARDY (7063)	10	30	1	1	1	1	1		4	4,000	4	16,000.00
26	11-05-2012	11-05-2012	07:00PM - 07:30PM				ACCESS MO-FR JEOPARDY (7063)	10	30	1						1	4,000	1	4,000.00
27	10-30-2012	11-01-2012	07:30PM - 08:00PM				ACCESS MO-FR WHEEL (7064)	10	30		1		1			2	4,500	2	9,000.00
28	11-05-2012	11-05-2012	07:30PM - 08:00PM				ACCESS MO-FR WHEEL (7064)	10	30	1						1	4,500	1	4,500.00
29	10-29-2012	10-29-2012	08:00PM - 10:00PM				PRIME MO8 (7008)	10	30	1						1	20,000	1	20,000.00
30	10-28-2012	10-28-2012	04:30AM - 04:59AM				MORNING NEWS 430-5AM SUN (8161)	10	30					1	1	400	1	400.00	

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				AMERICANS FOR JOB SECURITY	AMERICANS FOR JOB SECURITY	POLITICALS						WPVI - PHILADELPHIA																
Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing			Package	Contract Title																
			247430	PHILADELPHIA	A. CLIFFORD	10-27-2012	11-05-2012	M (Broadcast Month, Cycle 1)			N	247430																
Line	Start Date	End Date	Time Period			Description						SPW	Price	Tot Spots	Total \$													
Agency CPE: C : 13 P : 141 E : 1304																												
31	11-04-2012	11-04-2012	04:30AM - 04:59AM			MORNING NEWS 430-5AM SUN (8161)						RC	Duration	M	T	W	T	F	S	S	2	2	400	2	800.00			
32	10-29-2012	10-29-2012	10:00PM - 11:00PM			PRIME MO10 (7010)						10	30	1							1	10,000	1	10,000.00				
33	10-27-2012	10-27-2012	11:00PM - 11:30PM			LATE NEWS MO-SU (6969)						10	30					1			1	5,000	1	5,000.00				
34	10-29-2012	11-03-2012	11:00PM - 11:30PM			LATE NEWS MO-SU (6969)						10	30	1	1	1	1	1			4	5,000	4	20,000.00				
35	10-29-2012	11-02-2012	11:35PM - 12:02AM			LF NIGHTLINE 1135P LTC 1/7/13 (6970)						10	30	1	1	1	1			3	2,200	3	6,600.00					
36	10-30-2012	10-30-2012	10:00PM - 11:00PM			PRIME TU10 (7016)						10	30		1					1	12,000	1	12,000.00					
37	10-31-2012	10-31-2012	10:00PM - 11:00PM			PRIME WE10 (7021)						10	30		1					1	15,000	1	15,000.00					
38	11-01-2012	11-01-2012	08:00PM - 11:00PM			PRIME THU MOVIES/SPECIALS (7041)						10	30		1					1	18,000	1	18,000.00					
39	11-02-2012	11-02-2012	09:00PM - 10:00PM			PRIME FR9 (7043)						10	30			1			1	10,000	1	10,000.00						
40	11-02-2012	11-02-2012	10:00PM - 11:00PM			PRIME FR10 (7044)						10	30			1			1	7,000	1	7,000.00						
41	11-02-2012	11-02-2012	11:30PM - 11:40PM			HIGH SCHOOL HUDDLE FRI (7068)						10	30			1			1	2,500	1	2,500.00						
42	10-27-2012	11-03-2012	06:00AM - 08:00AM			WEEKEND NEWS 6-8A SA (6997)						10	30				1			1	1,000	2	2,000.00					
43	10-27-2012	11-03-2012	08:00AM - 09:00AM			WEEKEND NWS GMA SA (7098)						10	30			1			1	2,500	2	5,000.00						
44	10-27-2012	11-04-2012	06:00PM - 07:30PM			WEEKEND NEWS SA-SU 6-730P (6990)						10	30			1	1		2	2,000	4	8,000.00						
45	10-27-2012	11-03-2012	12:05AM - 12:35AM			EAGLES GAME PLAN SAT 1205A (MASH UI)						10	30				1		1	1,200	2	2,400.00						

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Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title				
			247430	PHILADELPHIA	A. CLIFFORD	10-27-2012	11-05-2012	M (Broadcast Month, Cycle 1)	N	247430				
Line	Start Date	End Date	Time Period		Description	RC	Duration	M T W T F S S	SPW	Price	Tot Spots	Total \$		
46	10-28-2012	11-04-2012	06:00AM - 07:00AM		WEEKEND NWS 6-7A SU (7055)	10	30		1	1	600	2 1,200.00		
47	10-28-2012	11-04-2012	07:00AM - 08:00AM		WEEKEND NWS 7-8A SU (7056)	10	30		1	1	1,000	2 2,000.00		
48	10-28-2012	11-04-2012	09:00AM - 10:00AM		WEEKEND NWS 9-1030A SU (7057)	10	30		1	1	1,500	2 3,000.00		
49	10-28-2012	11-04-2012	07:00PM - 08:00PM		PRIME SU7 (7048)	10	30		1	1	8,000	2 16,000.00		
50	10-28-2012	10-28-2012	11:35PM - 12:05AM		EAGLES FRENZY ONE BREAK (7229)	10	30		1	1	1,000	1 1,000.00		
51	10-29-2012	11-01-2012	04:30AM - 04:59AM		MORNING NEWS 430-5AM MO-TH (7585)	10	30	1 1 1 1	4	400	4 1,600.00			
52	11-04-2012	11-04-2012	11:35PM - 12:05AM		1135P-1205A SUN FRENZY (7191)	10	30		1	1	1,000	1 1,000.00		
										Contracted Gross Total:	109	330,300.00		
										Actual Gross Total:	109	330,300.00		
										Agency Commission:		49,545.00		
										Net Total:		280,755.00		
Month/YR			Preempted		Made Good	Contract Total		Adjustments		Actual Total				
Oct 12			0.00		0.00	26,200.00		0.00		26,200.00				
Nov 12			0.00		0.00	304,100.00		0.00		304,100.00				
TOTAL			0.00		0.00	330,300.00		0.00		330,300.00				

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